

CARL BALDWIN



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◇ EXPERTISE IN ◇

- ◆ Macromedia Dreamweaver
- ◆ Microsoft FrontPage
- ◆ Macromedia Fireworks
- ◆ Adobe Photoshop
- ◆ Adobe ImageReady
- ◆ HTML
- ◆ CSS
- ◆ Microsoft Office Suite
- ◆ PC/Windows Environment

◇ WITH EXPERIENCE IN ◇

- ◆ Quark XPress
- ◆ DHTML / XML / Javascript
- ◆ ASP
- ◆ Adobe InDesign
- ◆ Macromedia Flash
- ◆ Adobe Acrobat
- ◆ Mac Environment

50 EAST STRATFORD AVENUE - LANSDOWNE, PA 19050

OBJECTIVE:

Find a successful career in graphic design, having a positive influence on those I design for.

WEB DESIGN: (6 YEARS EXPERIENCE)

• EAST COAST JETS, INC., Allentown, PA

Launched:
December 2005

Webmaster www.eastcoastjets.com

- Hired to completely re-design/build entire site, giving a sleek, professional look
- Utilized CSS/HTML throughout the site – built in Dreamweaver
- Allowed for client to update certain aspects of the site on their own from their office using Blogger.com publishing system

• FAST PIXELS PHOTOGRAPHY, Richboro, PA

Launched:
March 2005

Webmaster www.fastpixels.com

- Created & designed website using HTML/CSS based coding
- Worked closely with client to ensure his vision was accurately portrayed
- Continue to create ads for client to print or hand out at his events

• CELIA WHITE PHOTOGRAPHS, Havertown, PA

Launched:
April 2004

Webmaster www.celiawhite.com

- Created & designed website using HTML based coding
- Incorporated Javascripts for compatible browsers, maintaining pleasant look for incompatible browsers
- Created new company image (logo and aura)

CORPORATE IDENTITY/LOGO DESIGN: (4 YEARS EXPERIENCE)

• MOVIES 4 CREEPS – INTERNET MOVIE DATABASE

September 2001

Logo & Banner Design for internet movie database

- Designed splash page logo and front page banner using Adobe Photoshop tools

• KINGS OF KARAOKE, Wilmington, DE

February 2004

Graphic Designer for karaoke company

- Created logo for company using Adobe Photoshop
 - Logo used on website and t-shirts
- Created graphics to complete the theme for the website

PHOTO RETOUCHING: (5 YEARS EXPERIENCE)

Used advanced Photoshop features for various clients' family photos, restoring them in original print quality. Projects included touching up tears, replacing missing sections, removing people, adding people, touching up water and scotch tape stains, and correcting closed-eye photos.

EDUCATION:

PENN WOOD HIGH SCHOOL Lansdowne, PA

Diploma – 1998

SPRINGHOUSE EDUCATION & CONSULTING Exton, PA

“Master Web Designer” Program Completed -- 2005

Online portfolio available at
www.thecarpetedwall.com

Graphic/web Design References:

Joel Perlish, Joel Perlish Photography
Phone: 610-789-7673

Sergio Rojzstaczer, Fast Pixels Photography
Phone: 610-860-9061

Professional References:

Laura Mitchell, former employee (Ritz Camera)
Phone: 610-306-8389

Ralph Klaugh, former co-worker (Aetna, Inc.)
Phone: 610-439-8538